

# Welcome to the New Ligtas



- Intro

For 33 years, we've been dedicated to empowering organisations to create safer, more resilient workplaces and communities.

Today, we're evolving our brand to clearly reflect who we've become: proactive, engaging problem-solvers who partner with clients not just to comply with regulations but to nurture meaningful, sustainable safety cultures. We call this 'Safety Beyond Compliance'.

Since our establishment in 1992, we've undergone significant transformations. From strategic acquisitions to the management buyout in 2019, shaping us into an agile, independent consultancy. These milestones underpin our growth, resilience, and dedication to constant innovation; qualities integral to the next exciting chapter of Ligtas.



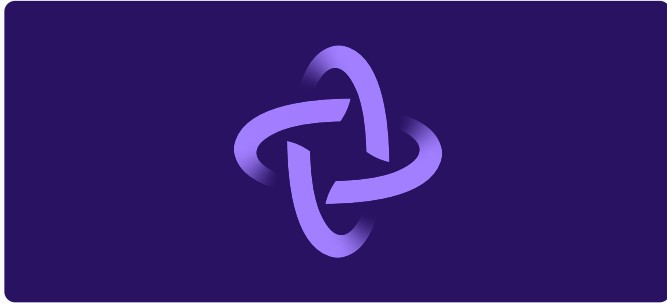
- Who We Are

At Ligtas, our name means ‘safe’. A philosophy that shapes every action we take and every decision we make. We believe safety isn’t merely about regulations; it’s about genuinely caring for people, protecting property, and building resilient communities.

Guided by a clear purpose, we partner with organisations to nurture proactive, sustainable safety cultures. Our journey has shown us that safety is more than just a checklist, it’s a meaningful connection, a shared responsibility, and the foundation of trust and confidence.

Today, as we launch our refreshed brand, we proudly reaffirm our commitment to being engaging, human, empowering, positive, and proactive; values that inspire everything we do and every partnership we form.

# What's changing?



## Safety Beyond Compliance

Our logo has evolved from the original Ligtas star icon, to the interlocking rings which symbolise consultancy, training, people and partnership. If you look closely, you can still see the star in the centre!

Our new tagline, 'Safety Beyond Compliance' reinforces that our goal isn't to just help you comply with regulations, but to partner with you to develop customised solutions which enable you to build a positive and lasting culture of compliance.



## New website

We're in the final stages of launching our new website, designed to reflect who we are today and support the way you interact with us. It will offer a clearer view of our services, showcase insights from our technical team, and provide a growing library of useful resources and industry updates.

A key focus has been improving the user experience—particularly for those booking training online. Expect a more intuitive journey, easier course discovery, demo content, and a streamlined, secure checkout process.

To support the wider brand rollout, this temporary homepage features our new identity. The full site will follow later in May. In the meantime, you'll still be able to access everything you need via the current site, accessible from the this homepage.



## A phased roll out


Our refreshed brand identity brings consistency and clarity across every aspect of our business, representing who we are, what we value, and our vision for the future. Starting Monday, 14th April 2025, our updated logo, vibrant new colour palette, and refreshed messaging will begin appearing across all content, communications, platforms, and channels, including PropertyPlus, our Learning Management System (LMS), reports, marketing materials, and internal documents.

Because this rebrand affects every touchpoint, we'll introduce the changes gradually, ensuring a seamless transition over the coming weeks & months.

## Whats Next?

This is just the beginning of the next chapter for Ligtas, and we're excited to share more with you as our story continues to unfold. To stay up to date with key milestones, behind-the-scenes updates, and expert insights, follow us on LinkedIn.

If you have any questions or would like to learn more about our rebrand, our team is here to help, just get in touch.

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